

Job Description: Happiness Ambassadors in New Jersey

Company Description

Oxigen India Services (P) Ltd, is India's largest payment solutions provider connecting 200m Indians to 40+ banking, telecom, travel, and media services through Oxigen's mobile wallet, distribution partners, and 200,000 Oxigen retailers. Oxigen USA, Inc. serves as Oxigen India's exclusive distribution partner for the Americas and Europe, extending Oxigen India's services to the global Indian Diaspora. Oxigen USA provides the only one stop shop for sending money, recharges, bill payments, and gifts to recipients in India, tapping into the \$73b India remittance market. Oxigen USA leverages Oxigen India's vast retailer network and secure, robust transaction platform to provide the most efficient and far-reaching value transfer channel for India remittance corridors.

Oxigen USA is headquartered at the Cambridge Innovation Center, a fun and dynamic work environment in Kendall Square, Cambridge, MA. Oxigen USA has been providing recharge, bill payment, and gifting services since September 2014, and has launched its money transfer service for all residents of New Jersey and Florida in 2016. The company is led by an accomplished entrepreneur, Amir Alexander Hasson, who graduated from the MIT Sloan School of Management in 2002. Please visit us at www.Oxigen.com to learn more.

Job Description

Company: Oxigen USA, Inc.

Services: International Money Transfer, Bill Payments, and Gifts

Position: Happiness Ambassador

Location: Within 20 miles of Edison, New Jersey

Prior Sales Experience: 0-2

Engagement: Part Time

Compensation: Commensurate with Experience + Performance Incentives

Start Date: ASAP

Responsibilities & Deliverables

1. Master the Oxigen brand identity and target customer segment through training with team and study of existing assets
2. Expand and refine the marketing plan based on the business plan in Consultation with the Director of Sales and Marketing, New Jersey.
3. Achieve business plan targets for customer acquisition, sales, and transactions.
4. Identify, activate and nurture retail stores in New Jersey.
5. Expand the network of partner retailers and maintain the existing network
6. Represent the company at events in the New Jersey and interact with customers to create awareness of services provided by the company.
7. Educate and expand the marketing team as is necessary to grow the business

Skills & Qualifications

1. 0-2 years of experience selling consumer products and/or services
2. High School Diploma required, Bachelor's Degree preferred
3. Experience selling to Indian Americans in New Jersey is a big plus
4. Superior interpersonal, social, and English communication skills
5. Should be high-energy, extroverted, and well-connected online and offline
6. Fluency in Indian languages is a plus
7. Ability to work independently towards achievable targets

8. Strong work ethic and results-oriented attitude

9. Ability to travel across New Jersey

10. Proficiency with Microsoft Office

Additional Information

All your information will be kept confidential according to EEO guidelines.